



hotel spa



60% of spa revenue in this region is generated from spas located alongside hotels and this figure is set to grow. Industry experts suggest that a well planned, equipped and managed spa can become the second most important revenue stream for a hotel. Hotel Spa attracts the world's best suppliers and buyers in the industry, and is perfectly located to maximise exposure and generate sales opportunities from a responsive visitor audience.

"I have been in Dubai for four years and have been to The Hotel Show every year. I am specifically here for the spa products and to meet suppliers. I would love to see more international companies in this sector and I will definitely visit again in 2010."

Michael T Monsod, Spa & Recreation Manager, The Palace, Old Town – Dubai





the hotel show

18 - 20 MAY 2010

DUBAI WORLD TRADE CENTRE, UAE

www.thehotelshow.com



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